

? b 15, 9, 623, 810, 275, 624

[File 15] ABI/Inform(R) 1971-2008/Apr 30

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[File 9] Business & Industry(R) Jul/1994-2008/Apr 30

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[File 623] Business Week 1985-2008/May 01

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[File 810] Business Wire 1986-1999/Feb 28

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[File 275] Gale Group Computer DB(TM) 1983-2008/Apr 24

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[File 624] McGraw-Hill Publications 1985-2008/Apr 30

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**File 624: Homeland Security & Defense and 9 Platt energy journals added Please see
HELP NEWS624 for more*

? s currency(s) (trading or exchange)

161372 CURRENCY

473591 TRADING

756789 EXCHANGE

S1 36738 S CURRENCY(S) (TRADING OR EXCHANGE)

? s s1(s) (quote or bid or spread) (s) (valid\$\$\$\$ or confirm)

36738 S1

23 QOUTE

312226 BID

235962 SPREAD

0 VALID\$\$\$\$

85611 CONFIRM

S2 3 S S1(S) (QUOTE OR BID OR SPREAD) (S) (VALID\$\$\$\$ OR CONFIRM)

? t s2/kwic/all

2/KWIC/1 (Item 1 from file: 15) [Links](#)

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Text:

...shock in Thailand was felt around the world. Both the event
itself and
its causes confirm the interconnected nature of the global
economy
that Thomas Friedman described in his book The...

...government to float the Thai baht caused a freefall in both

the value of
the currency and the stock market-in weeks, the baht lost
approximately half its value. Prior to...

...government had tried to sustain the value of the baht by using
its US
dollar exchange reserves to buy baht. This rapidly depleted and
squandered Thai foreign exchange reserves since the baht was
pegged
to the US dollar, which was rising in value thanks to the US
economic boom
of the late 1990s. The economic crisis quickly spread to other
Asian
countries, such as South Korea, Indonesia, Malaysia, and the
Philippines,
and then...

Abstract:

...markets during 1981-1987 to a new period (1988-1993). It also uses a different spread strategy than Carter to see if the same conclusions hold for canola and soybean as well as Canadian feed wheat and American wheat futures. The findings confirm that in the 1981-1987 period there were no opportunities for intermarket spread profit between canola and soybean oil futures and between feed wheat and wheat futures.
The...

...some additional profits. It also finds that these opportunities are neither due to changes in currency values over time, nor to the use of weekly or daily exchange rates. Nevertheless, nonparametric tests show that spread profits are statistically insignificant.

2/KWIC/3 (Item 1 from file: 9) [Links](#)
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TEXT:

...facing the industry today: The agency stalwartly supported the switch to a commercial ratings-based currency that factors in three days of DVR viewing (known as "C3"), a platform that TV...

...million agreement with NBC Universal. As other deals followed, C3 became the new de facto currency for buying national TV ads, the first new currency in 20 years. In terms of client business up for grabs, AT&T was one...

...set-top boxes, he says, just aren't ready for use as an industry-wide currency. That said, such data is clearly useful in gaining insights into changing media consumption patterns, says Scanzoni. Some day a more granular data may evolve as a trading currency. But that would depend on the ability of ratings systems to develop larger household panels...

...of 24/7 Real Media for \$650 million. According to Doyle, clients covet its proprietary bid management process. Clients Blackwood and Clark confirm those additional capabilities were a definite plus in their respective reviews of MEC's capabilities...